

## PRESS RELEASE

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For immediate Release



### Jurassic Coast Trust launches new Wildlife Guide Wednesday 25<sup>th</sup> June

The Jurassic Coast Trust<sup>1</sup> is delighted to announce that the award winning Dorset based publishing company Coastal Publishing<sup>2</sup> will be the sole distributor of 'Wildlife of the Jurassic Coast', the new publication from the Jurassic Coast Trust.

The guide describes how the remarkable variety of rocks along the World Heritage Site has produced a wealth of wildlife habitats that host plant and animal communities of international importance, and is lavishly illustrated with maps and beautiful colour photographs of the plants and animals that populate this wonderful stretch of coast.

It is being launched with special guest Chris Packham, on Wednesday 25<sup>th</sup> June at Lulworth Castle from 5pm to 6.30pm and all are welcome.

Coastal Publishing were also responsible for the design and production of the guide. Peter Sills, Publisher said "We are delighted to be working once again with the Jurassic Coast Trust and producing a publication which focuses on the fascinating wildlife of the Jurassic Coast. This is our latest guide book and compliments wonderfully with our range of other local books."

James Weld, Jurassic Coast Trust Chairman says "Coastal Publishing were the natural choice for this guide as they have also produced a series of books, posters and postcards on behalf of The Jurassic Coast Trust including 'The Official Guide to the Jurassic Coast', which won the coveted Highly Commended Award by the internationally respected Geographical Association of Great Britain."

Written by Bryan Edwards, with a foreword by Chris Packham, environmental conservationist, author and television presenter, the book has support from the Dorset Environmental Records Centre<sup>3</sup>, Natural England<sup>4</sup>, and Dorset County Council.

It will be available from bookshops, Tourist Information Centres and Visitor Centres along the Jurassic Coast from Bournemouth to Exeter.

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#### Note to Editors:

1. Note 1: The proceeds from the Jurassic Coast Trust's suite of publications goes to the Trust to support education, conservation, arts, science, and sustainable development projects along the Jurassic Coast. For information about the Jurassic Coast Trust, contact the Executive Officer, Nikki Greenleaf at on 01460 242780 [nikki.greenleaf@jurassiccoasttrust.org](mailto:nikki.greenleaf@jurassiccoasttrust.org). [www.jurassiccoasttrust.org](http://www.jurassiccoasttrust.org)
2. Note 2: For further information on Coastal Publishing please visit [www.coastalpublishing.co.uk](http://www.coastalpublishing.co.uk) or contact Peter N Sills, Publisher on 07976 437467 For trade and bulk orders please call the Orderline on 0845 49 00 147
3. Note 3: Dorset Environmental Records Centre was established in 1976 as an independent organisation to collate information on all of Dorset's wildlife. It provides an opportunity for local naturalists and conservation organisations to work together. For more information telephone 01305 225081, email [derc@dorsetcc.gov.uk](mailto:derc@dorsetcc.gov.uk) or visit [www.derc.gov.uk](http://www.derc.gov.uk)
4. Note 4: Natural England conserves and enhances the natural environment, for its intrinsic value, the wellbeing and enjoyment of people and the economic prosperity that it brings. For more information visit [www.naturalengland.org.uk](http://www.naturalengland.org.uk)
5. Jurassic Coast, 185 million years of geological history forms England's first natural UNESCO World Heritage Site. The Jurassic Coast of Dorset and East Devon, which covers 95 miles of stunning coastline from Old Harry Rocks at Studland in the East to Orcombe Point in Exmouth in the West, was

given this prestigious status in 2001. For further information about the Jurassic Coast visit [www.jurassiccoast.com](http://www.jurassiccoast.com)